



Graphic Design Portfolio

Alistair Conner

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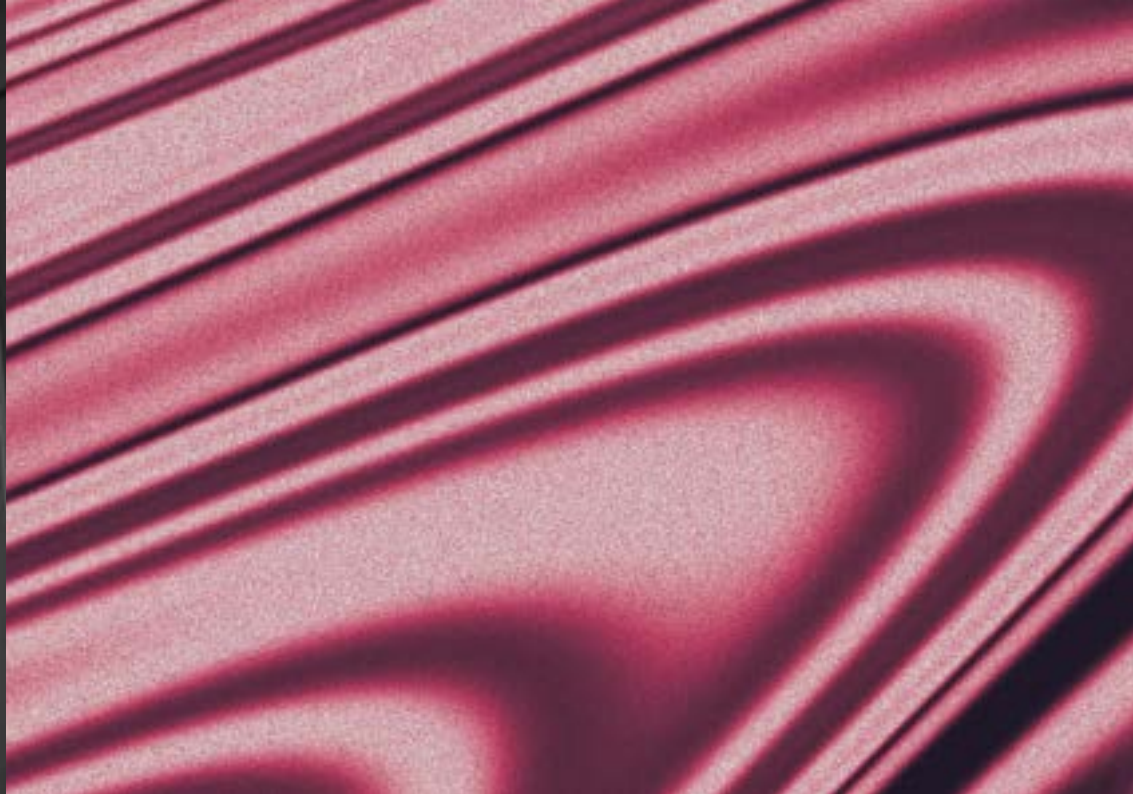
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This is my Story.

Summary

A dedicated Junior Graphic Designer with 3 years of intensive academic training, specializing in brand identity. Skilled in Adobe Creative Suite, typography, colour theory and layout design. Strong collaborator with a focus on delivering effective and brand-driven design solutions.

Capabilities

Designs:

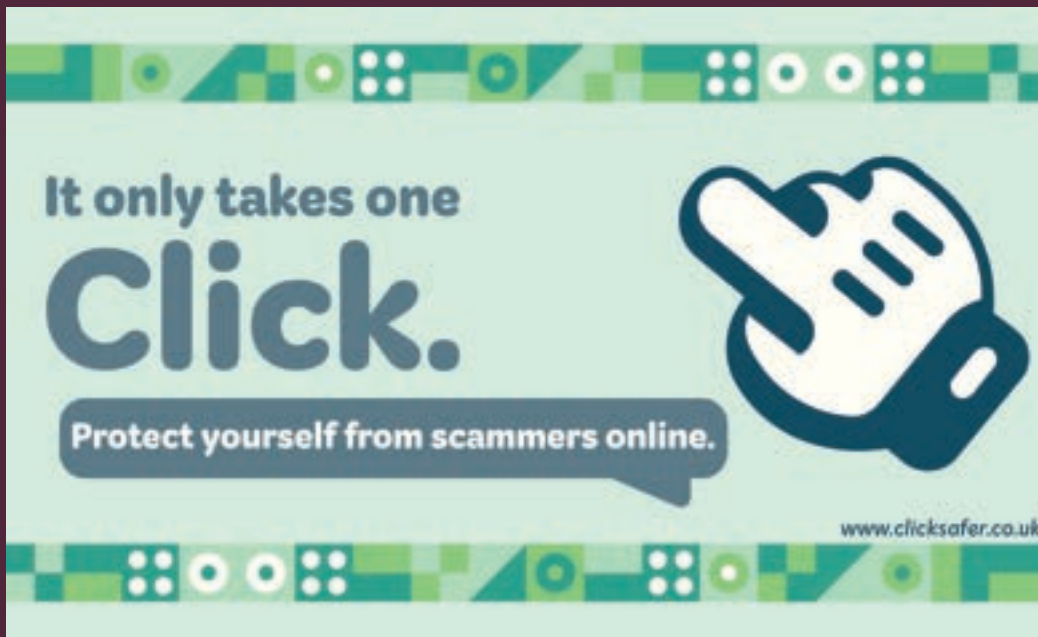
Grid and Layout
Brand Identity
Colour Theory
Typography
UI/UX Design

Stratergies:

Brand Strategy
Journey Mapping
User Personas
Project Managment

Tools:

Photoshop
Illustrator
InDesign
Figma
Microsoft Office



Latest Project Click.

For my latest project I tasked myself on creating a polished/ impeccable campaign aimed around the importance of online safety. Using my skillset within Adobe Creative Suite I was able to use multiple softwares such as Photoshop and Illustrator to create top-tier designs and prototypes.



Click.



Click.

Simply clicking on a scam link can trigger a drive by download which installs malware such as viruses, ransomware or spyware.

As of early 2026, AI-generated phishing attacks have surged, making fake websites look convincing and harder to spot.

www.clicksafer.co.uk

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www.clicksafer.co.uk

Other Projects Eco Future

In this project I had to create virtual adverts for a campaign addressing the benefits of eco-friendly energy. Similar to my latest project I was able to use multiple software to create these designs. Giving me full creative freedom with my assets.



Other Projects

Spotlight Cinema



SPOTLIGHT CINEMA

INFINITE

See all recent films like
SCREAM 7
As much as you want

3 MONTHS FREE

Sign up as a student and receive further offers

Join at your local cinema or online



SPOTLIGHT
C I N E M A



SPOTLIGHT CINEMA

MR A. CONNER

INFINITE

M O V I E S

563918830 82644751 Member since 1/26

Just like the previous projects shown within my portfolio, this one was also made within Adobe Creative Cloud. But instead of creating a campaign like the others, in this project I designed the key fundamentals of a cinema brand.

The image shows a browser window displaying the Spotlight Cinema website. At the top left is the logo for Spotlight Cinema, which consists of a yellow triangle pointing right with the text 'SPOTLIGHT CINEMA' inside. To the right of the logo are links for 'Location', 'Sign In | Sign Up', and a search bar with the placeholder text 'Search...'. Below this is a yellow navigation bar with the following menu items: 'Cinemas', 'Movies', 'Membership', 'Offers & Deals', and 'Family'. The main content area features a large promotional banner for the movie 'Scream 7'. The banner has a dark background with a close-up of a person's face, likely Sidney Prescott, with a yellow glow. The text on the banner reads 'SCREAM 7' in large white letters, followed by 'IN CINEMAS NOW' in yellow. Below this is a yellow button with the text 'BOOK NOW'. To the right of the button is a quote: 'I've missed you, Sidney'. Navigation arrows are visible on the left and right sides of the banner. At the bottom of the banner, the text 'Top Movies' is displayed in white.

SPOTLIGHT
CINEMA

Location Sign In | Sign Up Search...

Cinemas Movies Membership Offers & Deals Family

SCREAM 7
IN CINEMAS NOW

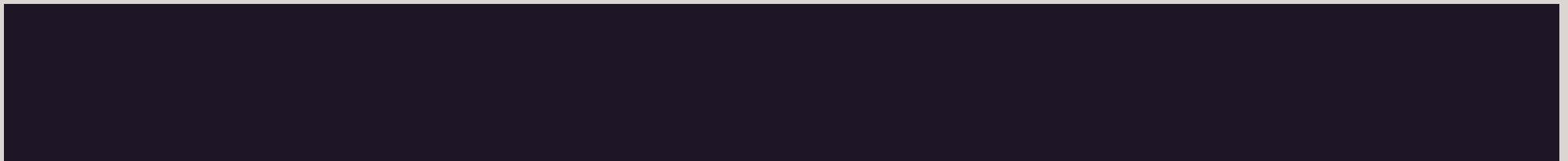
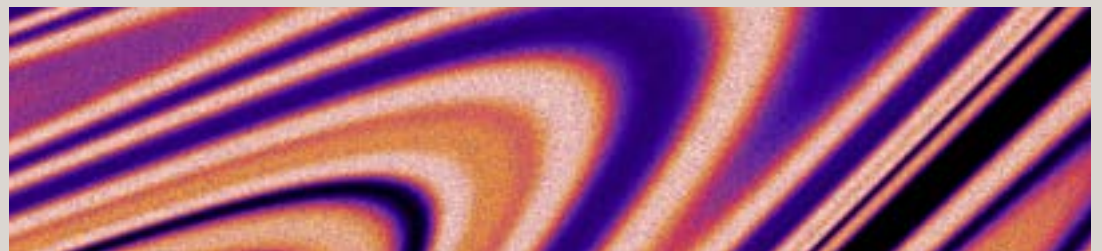
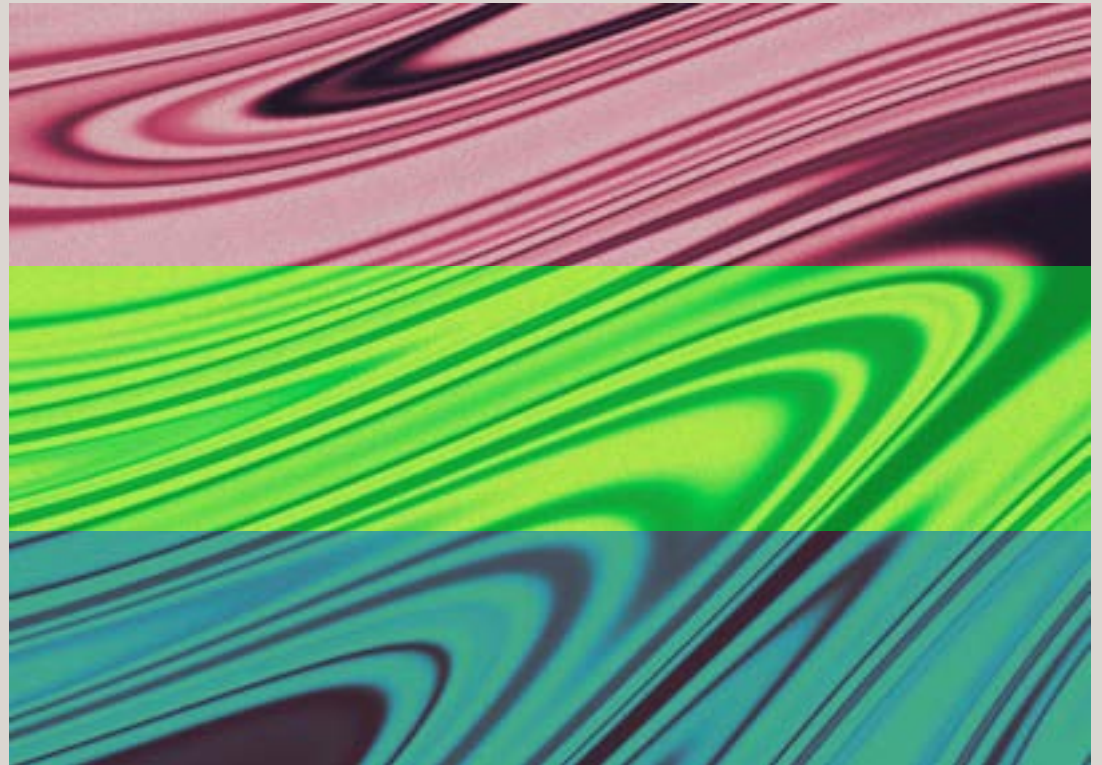
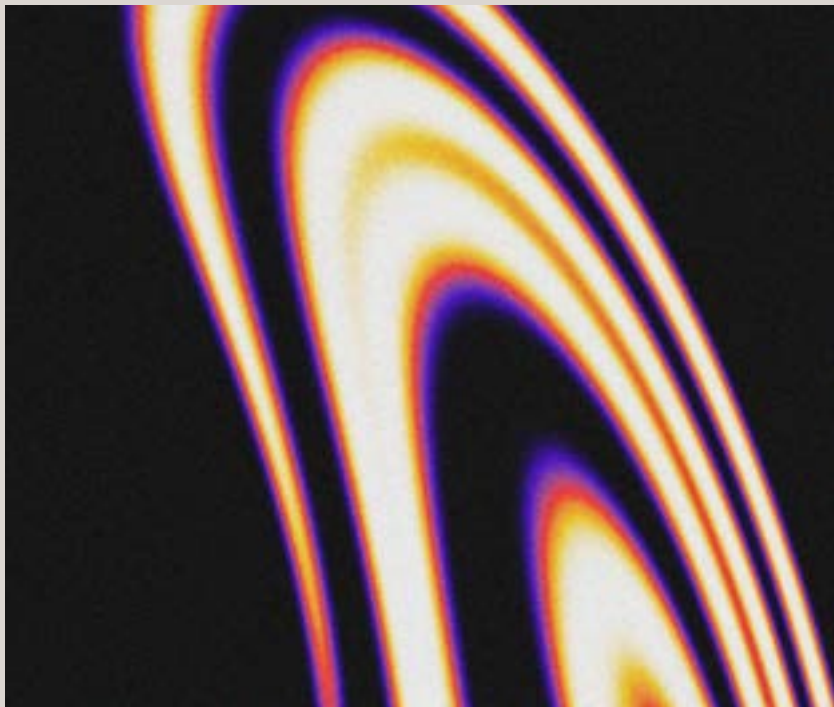
BOOK NOW

"I've missed you, Sidney"

Top Movies

Personal Work

Liquid Gradients



Contact Me

Email:

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View my Work:

<https://conner-2023.hulldesign.co.uk/>

**THANK
YOU**

Alistair Conner

Graphic Designer